



## **WOW! Business Completes Hosted VoIP Rollout in Midwest and Southeast Markets; Standardizes on Polycom Handset Hardware**

*WOW! offers optimized communication packages for small-to-medium business: network performance and reliability, customer service culture and advanced user devices*

**ENGLEWOOD, Colo.** – (October 13, 2015) – [WOW! Business](#), a communications and cloud service provider, today announced that it has completed the rollout of Hosted VoIP service in its Southeast and Midwest markets, offering customers in these regions its top-notch voice over IP capabilities, along with the outstanding customer service culture for which WOW! is well known. At the same time, WOW! Business announced that it has standardized on [Polycom](#) handset hardware and family of collaboration solutions. WOW! Business customers with as few as five phone lines can now enjoy the most current business services and network performance, along with the broad range of user devices offered by Polycom.

Midwest regional coverage for Hosted VoIP services now includes Illinois, Michigan, Ohio and Indiana. In the Southeast, Hosted VoIP is available in Tennessee, Alabama, Georgia, South Carolina, Florida and Kansas.

WOW! Business Hosted VoIP service is delivered by cable modem, and utilizes Polycom handset hardware with multiple service and lease options, relieving customers of the burden of equipment management and high up-front costs. Three different feature packs—Hosted Basic, for basic voice line requirements; Hosted Office, a popular-featured voice line; and Hosted Professional, a fully-featured solution—are available. WOW! also offers two all-inclusive small business packages that include seats, features, Internet bandwidth, routers and handsets: a \$275 package for five users and \$499 package for 10 users.

“Our advanced Hosted VoIP service has been a big success in the initial rollouts in the Midwest and Southeast regions,” said Brad Cheadle, senior vice president of WOW! Business. “Now all customers in these regions can enjoy the flexible and reliable service along with the outstanding Polycom handset hardware.”

Cloud-based hosted VoIP service offers several benefits to businesses of all sizes, including:

- **Reduced costs:** Companies do not need to worry about maintaining and updating hardware systems on site.
- **Flexible growth:** Customers can grow their service easily as their needs change – including changing bandwidth from coax to fiber as needed.
- **Increased productivity:** Managing phone systems and technology upgrades can be cumbersome; a hosted solution eases these management worries and allows internal resources to focus on other tasks.

- **Feature rich technology:** Voicemail to email integration, caller-designated call routing, simple online management and configuration tools and a broad array of call features are available.

### **About WOW! Business**

WOW! Business provides IP-based network, data, voice and cloud services for small- and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners.

For more information about WOW! Business visit [WOW! Business](#) or connect with us on [LinkedIn](#).

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