



WOW! Business Enters Maryland Market

Regional Cable Operator to Offer Internet, Voice, Data and Cloud Services to Businesses in Annapolis and other Communities in Anne Arundel County

ENGLEWOOD, CO – (Oct. 15, 2014) – [WOW! Business](#), a communications and cloud service provider, today announced the addition of Anne Arundel County, Maryland to its growing service area in the Midwest, Mid-Atlantic and Southeast U.S.

Starting this month, WOW! Business will offer Internet, voice, data and cloud services to thousands of businesses in Annapolis, Pasadena, Millersville and other parts of the county nearest its 200-plus mile coaxial and fiber-optic network. With the addition of Anne Arundel County, WOW! Business now serves 19 markets in 11 states, including Chicago, Detroit, Cleveland, Tampa and other major cities.

WOW! Business enters the market through a majority ownership interest in [Broadstripe](#), a Millersville-based cable operator that has been serving the local residential market for more than 20 years. WOW! Business will become the operator of business services in the market while Broadstripe will continue to serve residential customers.

“The ongoing commitment to economic development and businesses in Anne Arundel County is phenomenal, from family-owned small businesses to large corporations, and presents WOW! Business with an ideal market opportunity in a key strategic state for us,” said Brad Cheedle, senior vice president of WOW! Business. “We’re excited about entering the Maryland market and look forward to offering SMB, enterprise, telecommunication carriers, and government customers a variety of communications and cloud services delivered over our local fiber and cable networks, backed by local customer support.”

WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest, which along with data centers, provide customers with scalable, low-latency access to national carrier backbones.

“We’re pleased to have the opportunity to begin providing the WOW! Business customer experience to businesses in the Anne Arundel market,” said Scott Neesley, WOW! senior vice president and general manager for the Anne Arundel market. “We’ll be making network and

other infrastructure investments, and will also add more local resources to support our growth within the business community.”

To learn more about WOW! Business SMB, enterprise and wholesale services please visit [WOW! Business](#).

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. In Maryland, WOW! is majority owner of Broadstripe, an Anne Arundel Broadband company. For more information, please visit [WOW! Business](#).

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