



Judson University Provides Students with Bandwidth Boost from WOW! Business

WOW! Business Ethernet Services Offer University Students, Faculty and Administrators Fast, Scalable Internet Access on Elgin Campus

CHICAGO – (Nov. 20, 2014) – Beginning this fall, [WOW! Business](#), a communications and cloud service provider, is equipping Judson University with fiber-based Ethernet services that enable students, faculty and administrators to tap into fast, secure and scalable Internet access on the university's main campus in Elgin, Illinois.

WOW! Business Ethernet services enable Judson University to improve network performance and provide access to education and other online content by allocating bandwidth of up to 10 Gbps here and when it's needed most. The new Ethernet services also support on-campus voice, video and data requirements.

Judson, an evangelical Christian university whose main campus is located in Elgin about 45 miles northwest of Chicago, is home to more than 1,200 students from 30 states and 25 countries.

"Strengthening and more fully integrating technology into the academic, co-curricular and business affairs of Judson University is a core goal outlined in our new five-year strategic plan," said Brent Richardson, Assistant Vice President of Information Technology for Judson University. "With that goal in mind, Judson selected WOW! Business to help the university upgrade to a more robust Ethernet network and IT infrastructure that offers faster Internet and data speeds, improves the use of multimedia in common areas, and enables more advanced voice services."

WOW! Business Ethernet services reduce IT costs while providing more bandwidth for Internet, voice, data, video and cloud computing services. With rich local fiber assets throughout Chicagoland, WOW! Business can extend fiber into the Judson University buildings and activate Ethernet circuits and other services quickly without disruptions.

"We're very happy that Judson University selected WOW! Business to help upgrade its broadband network. College students today require increasingly faster access to educational content, online classes and other learning resources from their laptops, notebooks, smartphones and other mobile devices," said Brad Cheedle, senior vice president of WOW! Business. "And since students now watch less television and spend more time on Facebook,

Amazon, Netflix, Hulu, YouTube and other bandwidth-intensive web destinations, they also appreciate upgraded broadband in their free time.”

Today’s announcement follows WOW! Business’ April roll-out of Ethernet and Session Initiation Protocol (SIP) trunking services in Chicago that give thousands of area businesses another option to reduce IT costs and improve productivity. In July, WOW! Business announced it had been selected by multiple wireless operators to provide fiber backhaul for more than 500 cell towers in the Chicago metropolitan area.

“Demand for our business, enterprise and wholesale services in Chicago, Naperville and the surrounding areas we serve continues to rise steadily,” said Kelvin Fee, senior vice president of Regional Operations for WOW! Business. “More and more customers are choosing WOW! Business over legacy providers because we offer high-quality Internet, voice, data, video and cloud computing services tailored to suit their needs. And with our newly expanded and streamlined national service delivery center, we can provide Chicago-area customers with even faster, more direct service provisioning.”

Serving the Chicago area since 1999, WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit [WOW! Business](#).

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