



**WOW! Business SIP Trunking Services  
Certified with 80% of North American IP PBX Equipment Market**

*Customers can install, upgrade and expand IP PBX Equipment with assurance of compatibility with WOW! Business' SIP Trunking Services*

**ENGLEWOOD, Colo.** – (June 17, 2015) – [WOW! Business](#), a communications and cloud service provider, today announced that the company's comprehensive lab testing program has certified approximately 80% of the current North American IP PBX market, based on the market share of IP PBX vendors. The WOW! Business certification program is designed to document that IP PBX equipment is fully compatible with WOW! Business SIP Trunking services, including upgrades and additions that may be applied to the IP PBX in the future. Certification is complete in the Midwest markets (Ohio, Illinois, Michigan, Indiana) with Southeast markets (Kansas, Georgia, Florida, South Carolina, Tennessee, Alabama) to be completed in the third quarter, 2015.

"Our IP PBX Certification initiative is an example of our customer-focused business commitment," said Dave Cunnison, WOW! Director, Product Management. "It is important that WOW! Business customers have peace-of-mind that when they upgrade or expand their IP PBX, they do not need to be concerned about the interoperability of their new equipment with their existing SIP Trunking services."

WOW!'s SIP Trunking services help organizations simplify their telecommunications and prepare for the latest real-time communications enhancements as well as enjoy substantial cost savings. WOW! Business can provision as few as five and up to several hundred communications paths. What's more, the WOW! SIP service provides a fail-over option to re-route call traffic to help ensure delivery of critical calls.

With enhanced "burstable" SIP services, WOW! Business customers can accommodate traffic that occasionally exceeds defined trunking limits. WOW! Business now offers a 75 call path plan that can burst to 100, and a 100 call path plan that can burst to 150. This allows customers to set up their most economical service plans while being able to accommodate occasional traffic peaks rather than provisioning larger capacity that remains unused most of the time.

Current WOW! Business certified IP PBX models include:

3CX

FreePBX

AllWorx 6X / 24X / 48X

Mitel 3300

Avaya IP Office

NEC SV8100

Cisco Call Manager

Samsung OfficeServ

Digium Switchvox

Shoretel

Fonality PBXtra

### **About WOW! Business**

WOW! Business provides IP-based network, data, voice and cloud services for small- and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

###

### **WOW! Business Media Contact:**

Christy Kemp

Calysto Communications

(303) 898-3390

[ckemp@calysto.com](mailto:ckemp@calysto.com)