



## PRESS RELEASE

# WOW! Completes Acquisition of Bluemile Assets

*Leading national high-speed Internet, cable TV and phone provider acquires the Columbus data center, cloud and fiber assets of Bluemile, expanding WOW!'s service capabilities throughout the US*

**Columbus, OH – Nov 12, 2013–** [WOW!](#), one of the nation's leading providers of high-speed Internet, cable TV, and phone serving communities in the Midwest and Southeast, announces today it has acquired the Columbus, OH data center, cloud, and fiber assets of cloud service provider [Bluemile](#). The acquisition marks WOW!'s entry into the cloud infrastructure space and significantly adds to the company's data center portfolio, plus providing new business network presence in New York City and Boston. Moreover, the acquisition enables WOW! to offer enhanced data center services such as disaster recovery, cloud backup, managed security and cloud computing to small and enterprise businesses across the company's 13-state network footprint.

WOW! provides both Internet and voice services for small businesses and SIP, Ethernet, trunking and special build services for enterprise, government and wholesale. Bluemile's Ohio data center facilities comprise 26,000 square feet of data center space, and provide access to local and long haul fiber networks.

"We are extremely excited to welcome the Bluemile team into the WOW! family," says Brad Cheedle, WOW!'s Senior Vice President, Business Services. "We look forward to building on WOW!'s existing reputation in Columbus as an exceptional service provider and employer. Bluemile's expertise in the cloud space will enhance our ability to meet our current and future customer demands by directly addressing their mission-critical data networking and cloud infrastructure requirements. Our local coaxial fiber networks plus access to national carrier backbones will provide even greater efficiency, faster delivery, more bandwidth and security for virtual services used by Bluemile's existing customers."

Bluemile will operate as WOW!, and become fully integrated within the WOW! company infrastructure. WOW! owns and operates local networks in Cleveland, Columbus, and 17 other markets. The company plans to invest further in facility expansions to accommodate Bluemile's service offerings.

In 2011, 2012, and 2013, WOW! was honored among Columbus, Ohio's "Best Places to Work." The company has been repeatedly recognized as best regional cable broadband Internet

Service Provider by PCMag.com and BroadbandReports.com. WOW! was recently ranked highest Internet provider in J.D. Power North Central region customer satisfaction ratings for the sixth consecutive year.

To learn more about WOW! business services, please visit. <http://www.wowway.biz/>.

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### **About WOW!**

WOW! has been one of the nation's leading providers of high-speed Internet, cable TV, and phone serving communities in Illinois, Michigan, Indiana, and Ohio since 1996, and in Kansas, South Dakota and the Southeast since 2012. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

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