



## **WOW! Business Reaches Supplier Partner Agreement with Intelisys**

**ENGLEWOOD, Colo.** – (Feb. 3, 2015) – [WOW! Business](#), a communications and cloud service provider, today announced it has reached a Supplier Partner agreement with [Intelisys](#), a leading nationwide technology services distributor of business communications and technology services. The agreement marks an important milestone as WOW! Business continues to expand its indirect sales channel to meet increasing demand for communications services from businesses in the Midwest, Mid-Atlantic and Southeast U.S.

“We’re pleased to add WOW! Business to our supplier portfolio,” said Rick Ribas, Vice President Partner Sales & Business Development. “We have a rigorous vetting process for inviting potential new Supplier Partners to the Intelisys family and WOW! Business passed the Intelisys test. Today we’re proud to partner with them to help enable our Sales Partners to grow and succeed more than ever before.”

WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

“Intelisys shares our commitment to customer service, providing quality solutions, and developing long-term customer relationships,” said Ken Worcester, vice president of channel sales and the indirect channel chief for WOW! Business. “We’re excited to add Intelisys to our growing Partner Alliance Program and believe our suite of communications services and channel-friendly master reseller agreements set us apart from our industry peers.”

To learn more about the WOW! Business Partner Alliance Program please contact Ken Worcester at (303) 600-1895 or [kworcester@wideopenwest.com](mailto:kworcester@wideopenwest.com). For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

### **About Intelisys**

Intelisys is the nation’s leading Technology Services Distributor of business communications services including voice, data, access, cable, collaboration, wireless and cloud. Intelisys is dedicated to one thing – enabling top producing telecom sales agents and IT Solution Providers to accelerate and successfully build vast and vigorously protected streams of recurring revenue. As the industry shifts from traditional telecommunications services into a new era of cloud-based solutions, Intelisys is taking the lead in helping our Sales Partners make the critical leap

forward. With this in mind, Intelisys is focused on strengthening channel relationships and empowering partners to thrive in this time of epic change and new opportunities. Supported by an exceptional back office team and in partnership with over 60 of the world's leading telecom carriers, cloud service providers, and technology partners, Intelisys excels at delivering world-class business communications services and solutions.

To learn more, visit [www.intelisys.com](http://www.intelisys.com) or talk to Intelisys at 800-615-8330.

**About WOW! Business**

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit [WOW! Business](#).

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