

WOW! Partners with Charleston Metro Chamber of Commerce

WOW! Business to Offer Discounted Services to Charleston Metro Chamber of Commerce Members

Englewood, Colo. – December 8, 2016 – WOW! Business, a leading broadband and communications service provider, today announced a partnership with the Charleston Metro Chamber of Commerce to provide more than 1,600 Chamber of Commerce members “Member Program Discounts” on high-speed Internet and data, video programming and business phone services. The partnership, WOW! Business’ first-ever affinity deal in Charleston, is part of a joint effort to support the local businesses that drive and shape Charleston’s growing economy.

As part of the Charleston Metro Chamber of Commerce’s “Member Discount Program,” WOW! Business is offering up to 45 percent off high-speed Internet services at speeds up to 600Mbps, 35 percent off high-speed data up to 10Gbps, 20 percent off basic and fully-featured business voice lines and up to 60 percent off digital and HD video programming. By leveraging group buying power, Charleston Metro Chamber of Commerce members can save big where it matters most.

WOW! Business will offer affordable, reliable and tailored business solutions to help Chamber members focus on their customers, not their telecommunications systems. With local sales and support, plus a 24/7 dedicated support team, a WOW! experience is never far away. WOW!’s commitment to the Charleston community will help companies run more efficiently while improving their bottom line, all while providing exceptional customer service, which is why WOW! Customer satisfaction ranks 44 percent higher than the competition.

“WOW! has been committed to the Charleston community since our arrival in 2012 with the acquisition of Knology, an organization that was focused on helping local Charleston businesses grow and thrive since 1998,” says Wade Lescord, WOW! Director, Charleston. “The Charleston Metro Chamber of Commerce has protected and strengthened the business community for over 240 years and WOW! is committed to continuing that mission by offering the best products and services to chamber members.”

Established in 1773, the Charleston Metro Chamber of Commerce is distinguished as the first municipal Chamber of Commerce in the United States with more than 1,600 current active members, including Microsoft, Boeing, Walmart and PNC. The Charleston Metro Chamber of Commerce’s “Member Discount Program” offers discounts and group purchasing opportunities on the products and services that matter most. Chamber of Commerce members can also

receive discounts from Staples and UPS as well as gain access to a vast network of healthcare resources through BlueCross BlueShield of South Carolina.

“The Charleston Metro Chamber is excited to add WOW! Business to our suite of Member Discount offerings,” said Bryan Derreberry, President and CEO of the Charleston Metro Chamber of Commerce. “This partnership provides our members the opportunity to significantly cut costs on essential products and services, helping them run their businesses more efficiently while improving their bottom line.”

WOW! Business will offer “Member Program Discounts” to chamber members during a six-month trial period before the three-year agreement takes effect. To learn more about WOW! Business discounts for the Charleston Metro Chamber of Commerce, please visit wowforbusiness.com/affinitycharleston.

About WOW! Internet, Cable & Phone

WOW! is one of the nation’s leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 20 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Kansas, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to provide outstanding customer service at affordable prices. Visit wowforbusiness.com for more information.

About the Charleston Metro Chamber of Commerce

With more than 1,600 member organizations representing 125,000 professionals, the Charleston Metro Chamber of Commerce serves as the collective voice of the business community and a catalyst for advancing the region’s economy and enhancing members’ success through Advocacy, Innovation, Talent and Business Advancement. Visit charlestonchamber.net.

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