

PRESS RELEASE

WOW! Business deploys Alcatel-Lucent IP technology to enhance broadband services for business and wholesale customers

Alcatel-Lucent carrier-grade Ethernet network being deployed by WOW! Business in 19 markets in Midwest and Southeast areas of U.S.

Paris, France – October 1, 2014 – Alcatel-Lucent (Euronext Paris and NYSE: ALU) and WOW! Business have teamed to upgrade and expand the Denver-based cable company's business services network in the Midwest and Southeastern areas of the United States.

Built upon the Alcatel-Lucent 7750 Service Router and associated product family, the all-IP network is being deployed in 19 markets and has already enabled WOW! Business to deliver carrier-grade Ethernet services to businesses in Chicago, Detroit, Cleveland, Columbus and Evansville with more market rollouts on the way.

The network will enable the WOW! Business, a division of WOW! Internet, Cable & Phone, to meet the growing need for ultra-broadband business services and applications, including VPN, Cloud and data center interconnect services, as well as cell tower backhaul.

Key Facts:

- Wow! Business provides IP-based data, voice and Cloud services for small and mid-sized businesses, enterprises, governments and wholesale customers in 19 U.S. markets.
- WOW! Business owns and operates more than 42,000 miles of local fiber-optic and coaxial networks, along with data centers that provide customers with scalable, low-latency access to national carrier backbones.
- Alcatel-Lucent is providing Wow! Business with proven IP Routing and Transport technology used by cable MSOs to deliver [Carrier Ethernet services to business and enterprise customers](#).
- Alcatel-Lucent Carrier Ethernet technology used by WOW! Business includes the [7750 Service Router](#), [7210 Service Access Switch](#) (SAS), and [5620 Service Aware Manager](#).

Quotes:

Cash Hagen, Chief Technology Officer for WOW! Business, said: "Wow! Is dedicated to doing just as our name suggests – wowing our customers with the best possible network services and products. Demonstrating the value, reliability and performance of our Carrier Ethernet services is among the highest of our priorities. Alcatel-Lucent's Carrier Ethernet portfolio will enable us to provide the best possible carrier-grade Ethernet networks that our customer demand and deserve.

Mike Calabrese, Vice President of Alcatel-Lucent's Global Cable and MSO Segment, said: "Cable MSOs like WOW! Business recognize that a shift to IP can dramatically lower costs, support new services and keep subscribers happy. Alcatel-Lucent's IP networking portfolio offers an ideal option for WOW! to push IP deeper into their networks, to deliver an array of state-of-the-art ultra-broadband services to an even broader set of business customers."

About WOW!:

WOW! has been one of the nation's leading providers of high-speed Internet, cable TV, and phone serving communities in Illinois, Michigan, Indiana, and Ohio since 2001, and in Kansas, South Dakota and the Southeast since 2012. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners.

Customer press contact:

ABOUT ALCATEL-LUCENT (EURONEXT PARIS AND NYSE: ALU)

We are at the forefront of global communications, providing products and innovations in IP and cloud networking, as well as ultra-broadband fixed and wireless access to service providers and their customers, and to enterprises and institutions throughout the world. Underpinning us in driving the industrial transformation from voice telephony to high-speed digital delivery of data, video and information is Bell Labs, an integral part of the Group and one of the world's foremost technology research institutes, responsible for countless breakthroughs that have shaped the networking and communications industry. Our innovations have resulted in our Group being recognized by Thomson Reuters as a Top 100 Global Innovator, as well as being named by MIT Technology Review as amongst 2012's Top 50 "World's Most Innovative Companies". We have also been recognized for innovation in sustainability, being named Industry Group Leader in the Technology Hardware & Equipment sector in the 2014 Dow Jones Sustainability Indices review, for making global communications more sustainable, affordable and accessible, all in pursuit of the Group's mission to realize the potential of a connected world.

With revenues of Euro 14.4 billion in 2013, Alcatel-Lucent is listed on the Paris and New York stock exchanges (Euronext and NYSE: ALU). The company is incorporated in France and headquartered in Paris.

For more information, visit Alcatel-Lucent on: <http://www.alcatel-lucent.com>, read the latest posts on the Alcatel-Lucent blog <http://www.alcatel-lucent.com/blog> and follow the Company on Twitter: http://twitter.com/Alcatel_Lucent.

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