

## WOW! Business Offers High-Speed Internet Service to Businesses in Four Additional Southeast Cities

Augusta, Charleston, Knoxville and Panama City among 10 Southeast Markets Now with Access to WOW! Business 110 Mbps Internet Service

**ENGLEWOOD, Colo.** – (Feb. 10, 2015) – <u>WOW! Business</u>, a communications and cloud service provider, is introducing high-speed Internet service to businesses in Augusta, Charleston, Knoxville and Panama City, bringing to 10 the number of Southeast markets where new plans that deliver up to 110 Mbps downstream and 15 Mbps upstream are available. WOW! Business has now rolled out the new high-speed Internet service in 16 markets since mid-December, including six in the Midwest.

The 110 Mbps service, delivered by cable modem, complements the expanding WOW! Business service lineup of Internet, voice, data and cloud computing services. The new faster Internet service is intended for businesses that have outgrown their current plans and require more bandwidth to meet their changing broadband needs. In addition, with the new speeds, WOW! Business will not require businesses to bundle voice to receive the best pricing. Download/upload speed tiers of 8/1 Mbps, 15/2 Mbps, 30/5 Mbps and 60/5 Mbps are also available.

"We're nearing the completion of our rapid expansion of high-speed Internet service in the Southeast and Midwest and are already seeing an excellent response rate from single and multi-location businesses in a variety of market segments," said Brad Cheedle, senior vice president of WOW! Business. "Unlike many other providers, we're listening to our customers and delivering the flexibility and high level of customer service they want and expect without requiring businesses to purchase a bundle that includes voice or other products."

WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

"We're simplifying our high-speed Internet product set with new plans that double the download and triple the upload speeds, giving businesses more and better options to help them improve productivity and increase customer satisfaction," stated Steve Gorman, WOW! vice president of product management. "The new higher speeds also allow businesses to more

efficiently use the WOW! Business cloud infrastructure for offsite data backup and recovery, laaS and our other cloud computing services."

For more information about WOW! Business SMB, enterprise and wholesale services please visit WOW! Business.

## **About WOW! Business**

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit <a href="https://www.wowforbusiness.com">www.wowforbusiness.com</a>.

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