

WOW! Business Teams with Telecom Services Distributor MicroCorp

ENGLEWOOD, CO – March 17, 2016 – [WOW! Business](#), a communications service provider serving businesses in the Midwest, Mid-Atlantic and Southeast, is joining forces with [MicroCorp](#), a national distributor of telecom and cloud services, to offer companies affordable, tailored IT and network solutions backed by local technical support and customer service.

“WOW! Business has earned a reputation for being a trustworthy communications service provider that will enable MicroCorp to deliver a comprehensive and reliable suite of solutions to business customers,” commented MicroCorp President Phil Keenan. “We provide unrivaled support for our value-added resellers and managed service providers, and with our Nautilus[™] back office system, offer WOW! Business a complete and secure portal that streamlines every step in the sales and support process.”

WOW! Business provides IP-based network, data, voice and cloud services for small and medium-sized business (SMB), enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Midwest, Mid-Atlantic and Southeast which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

“With 30 years of experience, MicroCorp has a thorough knowledge of the telecommunications industry and an exceptional grasp of the constantly evolving needs of businesses in the markets we serve,” said WOW! Business Channel Chief Ken Worcester. “WOW! Business is a strategic and highly focused customer-driven broadband communications company that MicroCorp will find easy to do business with. Unlike many other telecom service providers, we deliver high-quality sales opportunities that not only will expand our market opportunities, but those for MicroCorp as well.”

The [WOW! Business Partner Alliance Program](#) has a fast-growing lineup of indirect sales partners that are accelerating the company’s growth while meeting increasing customer demand by enabling master agents and other channel partners to offer value-added benefits to customers. To learn more about the WOW! Business Partner Alliance Program please contact Ken Worcester at (303) 600-1895 or ken.worcester@wowinc.com. For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

About MicroCorp

MicroCorp is the premier value-added distributor of telecom and cloud solutions. Since 1986, we have simplified the purchase and management of telecommunications services for business customers. Today, the MicroCorp People Powered Network[™] is nothing short of the most powerful combination of back office systems, people and support offerings in the industry. MicroCorp can be your whole back office or an extension of your current team, so you can

focus on growing your business profitably. With a portfolio of solutions from more than 50 premier telecom and cloud providers combined with our collaborative back office portal, Nautilus, we are the trusted, skilled partner for a national network of agents, MSPs and VARs. For more information about MicroCorp or to become a MicroCorp partner, please visit microcorp.com.

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners and Crestview Partners. For more information, please visit [WOW! Business](#).

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