



## **WOW! Business Advances Cloud Computing Strategy by Joining Telx Cloud Xchange Ecosystem**

*Partnership Enables More Small, Midsize and Enterprise Customers to Benefit from Cloud Computing*

**NEW YORK and ENGLEWOOD, Colo.** – (March 12, 2015) – [Telx](#)<sup>®</sup>, a leading provider of global interconnectivity, data center solutions and cloud enablement services, and [WOW! Business](#), a communications and cloud service provider, today announced a partnership that offers new and expanded cloud computing benefits to both companies and their customers.

WOW! Business provides a suite of IT services, including a customizable cloud IaaS offering, enterprise-class disaster recovery, data back-up, an IP-based network, data as well as voice services for small and mid-sized businesses (SMBs), enterprises, government entities and, wholesale customers. The company's cloud computing services offer customers a more affordable, scalable, pay-as-you-go option that is custom-built and allows them to meet their growing IT and data backup requirements while reducing their capital and operating expenditures.

Now as part of Telx's Cloud Xchange, customers will have access to WOW! Business' cloud-based Infrastructure as a Service (IaaS) as well as business continuity and disaster recovery services in Telx's Atlanta ([ATL1](#)) and New York City ([NYC1](#)) facilities. Connecting to the Telx Cloud Xchange also allows WOW! Business to offer cloud computing services to more SMBs and enterprises outside of the WOW! Business fiber footprint.

"Partnering with Telx is key to our growth strategy as it adds to our current cloud nodes in Columbus and Tampa and increases our national cloud node presence through their facilities in Atlanta and New York," explained Brad Cheedle, senior vice president of WOW! Business. "As part of the Telx Cloud Xchange we're able to get the WOW! cloud closer to more customers."

"Adding WOW! Business to our Cloud Xchange brings additional value to our customers as the rapid development and demand for cloud services continues to grow," said Chris Downie, CEO, Telx. "This partnership enables Telx customers to attain business continuity and disaster recovery solutions through WOW! Business as part of the Telx Cloud Xchange ecosystem of premium cloud solutions." For more information about WOW! Business SMB, enterprise and wholesale services please visit [WOW! Business](#).

Further information about Telx's Cloud Xchange expansion for cloud providers and enterprise data center capabilities will be addressed at [MarketplaceLIVE East](#) on June 10<sup>th</sup> 2015 in New York City at the Times Center. [Registration is now open.](#)

For more information about the Telx Cloud Xchange please visit the [Telx Cloud Xchange](#) site or email [info@telx.com](mailto:info@telx.com).

### **About WOW! Business**

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast utilizing its own 42,000 mile fiber and coax network. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit [WOW! Business](#).

### **About Telx**

Telx is a new kind of data center solution provider fueling infrastructure, interconnection and business progress. With industry-leading 100% uptime and 100% on-time service delivery SLAs, Telx helps companies build more agile businesses faster with reduced infrastructure complexity and broader reach to new markets. A privately held company headquartered in New York with west coast operations out of San Francisco, Telx serves a broad range of industry types from 20 data centers located across 13 US markets: the New York/New Jersey metro area, Chicago, Dallas, Los Angeles, San Francisco, Santa Clara, Seattle, Portland, Atlanta, Miami, Phoenix and Charlotte, N.C. Telx manages 1.3 million square feet of data center space and more than 50,000 network connections, enabling the interconnection of more than 10 million square feet of data center space around the world.

Capacity. Capabilities. Connections.<sup>SM</sup>

For more information about Telx, visit: <http://www.telx.com>, follow us on Twitter @Telx\_Group and Facebook <https://www.facebook.com/telxgroup> and join us on Google+ at <https://plus.google.com/s/Telx>.

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