



WOW! Business Reaches Master Agent Agreement with VentureGroup

ENGLEWOOD, Colo. -- (August 11, 2015) - [WOW! Business](#), a communications and cloud service provider, today announced it has reached a Master Agent agreement with [Venture Group Enterprises, Inc. \(VentureGroup\)](#), a leading nationwide provider of automated back-end systems and associated processes that allow agents and carriers to more efficiently collaborate in the generation of increased business.

“VentureGroup is excited to partner with WOW! Business, a dynamic service provider that is recognized across the country for its ability to deliver quality services tailored to each customer’s needs,” said Doug Turpin, CEO, of VentureGroup. “We are confident that through this agreement we provide an environment that will maximize the effectiveness of Agent partners, bringing significant growth to both companies.”

WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

“This agreement promotes growth and enhances the ability of WOW! Business to continue to exceed the demands of our customers in our service areas,” said Ken Worcester, vice president of channel sales and the indirect channel chief for WOW! Business. “VentureGroup will provide robust support for our internal processes allowing us to continue our focus on unparalleled customer service.”

WOW! Business maintains a Business Partner Alliance Program that allows providers of products and services to join with WOW! Business to provide value-added benefits to customers. To learn more about the WOW! Business Partner Alliance Program please contact Ken Worcester at (303) 600-1895 or kworcester@wideopenwest.com. For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

About VentureGroup

VentureGroup (VG) was formed in 1992 with a unique value proposition for both the telecommunications agent and the carrier community. VG creates a collaborative environment allowing agents and carriers to do business together more efficiently and profitably than if they were to work directly with one another. VG focuses on creating highly scalable automated back-end systems and associated processes to allow agents and carriers to more easily interact.

To learn more, visit www.vgei.com or contact Mark Hoffmann, VP of Sales with VentureGroup at 704-409-2411.

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit [WOW! Business](#).

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