



WOW! Business and WTG Announce Channel Partner Agreement

ENGLEWOOD, Colo. – (April 14, 2015) – [WOW! Business](#), a communications and cloud service provider, and nationwide master agent [WTG](#) today announced a new channel partner agreement.

The contract further expands the fast-growing WOW! Business indirect sales channel while providing WTG agent partners with another option for selling network and communications services to businesses in the Midwest, Mid-Atlantic and Southeast U.S.

"We are very excited to add WOW! Business to our cable portfolio," stated Vince Bradley, CEO for WTG. "The relationship will give our Agent and VAR Partners in key Eastern U.S. markets a great solution for their customers."

WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

"WTG is one of the top master agents in the country with a nearly 20-year history of providing IT networking and communications services to businesses," said Ken Worcester, vice president of channel sales and the indirect channel chief for WOW! Business. "Our Partner Alliance Program continues to grow at a rapid rate and adding WTG makes our indirect sales channel considerably stronger as WOW! Business strives to make our communications and cloud services available to more businesses in the regions we serve."

To learn more about the WOW! Business Partner Alliance Program please contact Ken Worcester at (303) 600-1895 or kworcester@wideopenwest.com. For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

About WTG

WTG is a Connectivity Services Distributor and one of the top Master Agents in the U.S. As a four-time recipient of CRN's 5 Star Vendor for Connectivity Services accolade, WTG has provided exceptional service to agent and VAR partners since 1996. Commerce Consulting Corporation (CCC), WTG's parent company, has the most diverse portfolio in the industry with over 125 Providers, including voice, data, managed services, cloud products and associated services. It also includes the following specialty Divisions with dedicated extra support:

Cloudology, award winning wireless/mobility, Equipment, International, Wholesale, Cost Containment (TEM, Logistics and all other Cost Containment) and its Energy Division, Energent, which includes Electricity, Natural Gas, Revenue Recovery, DSM and LED Lighting. WTG Agents have the ability to sell and consistently expand their business without revenue commitments or quotas. WTG is 100% partner driven and pays top commissions in the industry. WTG exceeds expectations with a dynamic approach to automation, partner support and its commitment to success. Visit www.wtgcom.com.

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit [WOW! Business](#).

WOW! Business Media Contact:

Christy Kemp
Calysto Communications
(303) 898-3390
ckemp@calysto.com

WTG Media Contact:

Salwa Scarpone
(310) 456-2200; x304
sscarpone@wtgcom.com