



WOW! Business Giving Knoxville a Fiber Boost

Local Cable Operator Delivering on Promise to Expand Availability of High-Speed Internet Access and other Advanced Broadband Services in Downtown Business District

KNOXVILLE, Tenn. – (May 14, 2014) – [WOW! Business](#), a communications and cloud service provider, today announced it's expanding the availability of high-speed Internet access and other advanced broadband services in the Knoxville downtown business district. Under the project schedule, deployment of phase one of the new WOW! Business fiber network – which will deliver speeds up to 10 Gbps – is expected to be completed by the end of June.

The new downtown Knoxville fiber ring – designed primarily for larger business customers that require faster and more reliable broadband access -- will be extended to a number of business locations and other buildings in downtown Knoxville.

"Knoxville civic leaders and city officials have worked hard to revitalize business in the downtown area and understand the critical role a robust fiber infrastructure plays to ensure continuing progress and long-term economic vitality," said Brad Cheedle, senior vice president of WOW! Business. "We're delighted to bolster Knoxville's downtown metropolitan fiber-optic network and look forward to providing businesses with advanced services that meet their growing IT and broadband needs."

WOW! Business provides IP-based network, data, and voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates over 42,000 miles of local fiber-optic and coaxial networks in 19 U.S. markets, along with data centers that provide customers with scalable, low-latency access to national carrier backbones.

To learn more about WOW! Business data, voice and cloud services for businesses please visit www.WOWforBusiness.com or www.wowway.com.

About WOW!

WOW! Internet, Cable and Phone is one of the nation's leading providers of Internet access, phone and cable TV serving the residential, business and wholesale carrier communities in Illinois, Michigan, Indiana, Ohio, Kansas, South Dakota and the Southeast. WOW!Business provides services exclusively to the commercial sector with voice, VoIP, Internet and Cloud services over its own network. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit www.WOWforBusiness.com or www.wowway.com.

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