

## **Medac Selects WOW!Business Network, Cloud Computing and Data Center Services to Better Serve Anesthesia Practices**

### *WOW!Business Provides Georgia-based Medac with Improved Network Performance, Data Storage and Disaster Recovery*

**ENGLEWOOD, CO** – (March 05, 2014) – [WOW!Business](#), an Internet protocol (IP) network, data and voice service provider, today announced a multi-year agreement with Medac for fiber-optic networking, cloud computing and data center solutions. The services enable the Georgia-based company to enhance its IT operations and improve the billing services it provides to anesthesia practices throughout the U.S.

Specifically, WOW!Business is providing [Medac](#) with metro Ethernet data transmission at speeds up to 1 Gbps, multi-site services for datacenter failover, secure and redundant infrastructure as service (IaaS) cloud services, cloud-to-cloud disaster recovery and other network and private cloud services. The WOW!Business services being utilized by Medac deliver greater performance, security and flexibility than the public Internet or other networks.

“After carefully evaluating five network and cloud computing providers, including one of the largest telecommunications companies in the U.S., we selected WOW!Business to help us enhance and optimize our IT operations,” said Bijon Memar, founder and president of Medac. “WOW!Business enables us to achieve improved network performance, meet our primary and backup computing needs, and satisfy our disaster recovery requirements. And they provide substantially better customer service and responsiveness at a lower cost than the other vendors we were considering.”

Medac, a fast-growing company with more than 500 employees, provides business management and information software and services to healthcare providers with a primary focus on billing and collection services for anesthesia practices. According to Memar, WOW!Business was the only company that listened closely to its IT needs and then tailored the best package of services specifically designed for them.

With WOW!Business, Medac only pays for the network speed and capacity, computing power and data storage it uses. Doing so allows the company to reduce its capital expenditures while gaining the flexibility to add more IT firepower during peak times and periods of growth when and where it’s needed most.

“We appreciate the opportunity to provide the critical data networking and private cloud infrastructure Medac requires to maximize its IT capabilities and resources while better

meeting the needs of existing customers,” said Brad Cheedle, WOW!Business senior vice president of Business Services. “At the same time, our high-performance network and private cloud computing solutions give Medac the flexibility to expand its IT capabilities on-demand as the company grows and adds new customers.”

WOW!Business provides IP-based network, data and voice services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates local fiber-optic and coaxial networks in 19 markets that provide customers with access to national carrier backbones.

“At WOW!Business, we put a tremendous amount of effort into providing the best customer experience and value possible,” added Cheedle. “But as much satisfaction as we get from delivering on our service delivery promises, it’s equally gratifying to know that companies like Medac choose us because of our exceptional responsiveness and commitment to personalized customer service.”

#### **About WOW!**

WOW! Internet, Cable and Phone is one of the nation's leading providers of Internet access, phone and cable TV serving the residential, business and wholesale carrier communities in Illinois, Michigan, Indiana, Ohio, Kansas, South Dakota and the Southeast. WOW!Business provides services exclusively to the commercial sector with voice, VoIP, Internet and Cloud services over its own network. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit [www.WOWforBusiness.com](http://www.WOWforBusiness.com) or [www.wowway.com](http://www.wowway.com).

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