



WOW! Business Speeds Internet Access for Tampa Businesses

Local Cable Operator Increases Internet Speeds to 50 Mbps for Business Customers Wanting Better and Faster Broadband Services

TAMPA, Fla. – (April 23, 2014) – [WOW! Business](#), a communications and cloud service provider serving the Tampa area since 2003, today announced it's offering faster Internet speeds for up to 30,000 businesses in Pinellas County. The addition of 50 Mbps broadband Internet service from WOW! Business provides a new option for local businesses looking for alternatives to existing high-speed Internet services, such as DSL, and the companies that provide them.

The 50 Mbps upgrade complements the WOW! Business service lineup of 10 Gbps fiber-based data services, Ethernet, phone and cloud services. The 50 Mbps service, delivered by cable modem, also provides another means of high-speed access to the WOW! Business Tampa data center. The company's Florida data center is collocated within the city's main telecommunications interconnect hub, from which WOW! Business offers cloud computing and critical data backup and disaster recovery services.

"WOW! began providing 50 Mbps Internet access to residential customers in the Tampa area earlier this year," said Ed Sesi, general manager of WOW! in Tampa. "Now, in response to small and mid-sized businesses in Pinellas County that want more choices, WOW! Business is delivering a competitively priced high-speed broadband solution backed by what our customers across the Midwest and Southeast tell us is the most responsive and personalized customer service available anywhere."

WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates over 42,000 miles of local fiber-optic and coaxial networks in 19 U.S. markets, along with data centers that provide customers with scalable, low-latency access to national carrier backbones.

The new 50 Mbps service is designed primarily for small and mid-sized businesses in Tampa that require faster and more reliable broadband access from a company known for a superior customer experience. To learn more about WOW! Business data, voice and cloud services for businesses please visit www.WOWforBusiness.com or www.wowway.com.

About WOW!

WOW! Internet, Cable and Phone is one of the nation's leading providers of Internet access, phone and cable TV serving the residential, business and wholesale carrier communities in Illinois, Michigan, Indiana, Ohio, Kansas, South Dakota and the Southeast. WOW!Business provides services exclusively to the commercial sector with voice, VoIP, Internet and Cloud services over its own network. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit www.WOWforBusiness.com or www.wowway.com.

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