



WOW! Wholesale Introduces Ethernet over HFC Offering

Provides wholesale carrier customers with economical last mile access to businesses throughout WOW! markets

ENGLEWOOD, CO--(December 17, 2015) –WOW! Wholesale, a division of WOW! Business, today announced the availability of its Ethernet over Hybrid Fiber Coax (EoHFC) service within its network coverage area. WOW! Wholesale carrier customers benefit from WOW!'s extensive and privately owned infrastructure to deliver economical bandwidth to multi-site businesses, branch and remote offices and small- and medium-size businesses within a metro area. With 24x7x365 NOC and service support backed by the WOW! Wholesale consultative approach, customers are assured the optimum solution and service levels for their needs.

“By leveraging our extensive access facilities, WOW! Wholesale is offering carriers the ability to deliver a true end-to-end solution for their business customers in our service areas,” said Steve Poteat, Product Development Director for WOW! “End-to-end provisioning becomes increasingly important for carriers as multi-site businesses require multiple locations to operate as a unified entity.”

The WOW! Business EoHFC service offers symmetrical speeds of 3, 5 and 10 Mbps (best effort and prioritized options), supports Metro Ethernet Forum (MEF) topologies such as Ethernet Line (ELINE) and Ethernet LAN (ELAN), and provides interoperability with fiber-based Ethernet access. WOW!'s extensive on-net HFC footprint allows the provision of symmetrical Ethernet services to wholesale clients over a wide area, and the use of External Network to Network Interface (ENNI) connections can extend these services over additional distances, depending on the individual network conditions.

The MPLS-based service features Resource Reservation Protocol – Traffic Engineering (RSVP-TE) with signaled Label Switched Paths (LSPs) and Fast Reroute (FRR). This technology supports efficient management of available network resources including fast reroute of traffic with sub-50ms switching. Competitive SLOs govern service availability, frame delivery and latency.

WOW! EoHFC is competitively priced as an nxT1 option, with service installation in 30 days or less upon order.

About WOW!

WOW! provides internet, voice, cloud and entertainment services to end points of all types across 10 states. WOW! Wholesale is the division of WOW! Business that is exclusively focused on carrier and wholesale services. WOW! is a facilities-based provider with 40,000 miles of metro networks delivering access to carrier POPs, ILEC COs and enterprise customer buildings and businesses of varying sizes utilizing fiber- and coax-based architecture.

For more information on how WOW! Wholesale can help with your local loop needs please contact our carrier sales group at [1-303-600-1871](tel:1-303-600-1871), email us at wholesale@wideopenwest.com, or visit <https://www.wowforbusiness.com/company/wholesale>.

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