

WOW! Business Signs Channel Partnership Agreement with Telecom Master Agency X4 Solutions

ENGLEWOOD, CO – Jan. 14, 2016 – WOW! Business, a communications and cloud service provider, has reached a channel partnership agreement with X4 Solutions, a national telecom master agency based in Chicago. This new agreement extends the market opportunities for WOW! Business in the Midwest, Mid-Atlantic and Southeast U.S., while enabling X4 Solutions to further diversify and complement its portfolio of vendor partners and Internet, voice, data and cloud service offerings.

“WOW! Business understands the IT and network challenges that small and medium-sized businesses and large organizations face. The company offers a differentiated, quality and customer-driven portfolio of tailored Internet, voice, data and cloud services that we believe will appeal to many of our customers,” said X4 Solutions President Curt Allen. “We’re ideal partners because we share core values centered on providing customers with exceptional service and delivering customized network and communications services critical to the growth of businesses and organizations of all sizes.”

WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

“X4 Solutions has a unique and highly knowledgeable understanding of our business needs,” stated WOW! Business Channel Chief Ken Worcester. “And like us, X4 has an outstanding reputation for building and maintaining consultative relationships with IT and technology decision-makers and delivering flexible, scalable network and communications services that meet customer needs today and in the future. We couldn’t be happier to join the X4 Solutions vendor partner community and look forward to working with them to exceed customers’ expectations in the markets we serve.”

Established in 2014, the [WOW! Business Partner Alliance Program](#) is helping to accelerate the communications service provider’s growth and meet increasing customer demand, and allows master agents and other channel partners to offer value-added benefits to customers. To learn more about the WOW! Business Partner Alliance Program please contact Ken Worcester at (303) 600-1895 or ken.worcester@wowinc.com. For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

About X4 Solutions

In 2004, X4 was formed by three telecom organizations that recognized how quickly the technology industry was evolving. We realized the demand for a unique Master Agent who could not only complete the nearly impossible task of building effective interactions with key service providers, but excel at building long lasting, viable relationships. For over a decade, these same relationships not only allow X4 to provide our sales partners with the best technology solutions available in the marketplace today, they ensure that their customers have a remarkable care experience. To learn more, visit [X4 Solutions](#), call 800-927-4444 or email info@x4solutions.com.

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners and Crestview Partners. For more information, please visit [WOW! Business](#).

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