

WOW! Business Continues Fiber Network Expansion in Tampa, Florida

Leading Broadband and Communications Service Provider Now Supplying Internet, Data and Voice Services to Businesses in Eight Downtown Tampa Office Buildings

TAMPA, Fla. – Aug. 3, 2016 – WOW! Business, a leading broadband and communications service provider, today announced that it is now offering fiber-optic based Internet, data and voice services to commercial tenants in eight downtown Tampa buildings, providing hundreds of businesses with new, competitively priced services to help their business perform better.

The announcement follows <u>disclosure</u> in early June that WOW! has invested approximately \$20 million in the Tampa Bay area to further buildout and upgrade its local broadband network and deliver services to commercial and residential customers. The investment enables the company to help customers with a better alternative during the early and potentially unsettling stages following recent industry consolidation in Florida's second largest metropolitan area.

"This is another example of WOW! Business' commitment to providing businesses in downtown Tampa a more complete solution for Internet, data and voice services," said Steve Pozil, Vice President and General Manager of WOW! Internet, Cable and Phone. "The businesses in these eight buildings will also benefit with WOW!'s outstanding local customer support that is designed for businesses."

WOW! Business continues to invest in its Florida expansion strategy and is now making broadband and communications services available at these downtown Tampa locations:

Wells Fargo building: 100 S. Ashley Drive

- Tampa City Center: 201 North Franklin Street

- Rivergate Tower: 400 N. Ashley Drive

- Park Tower: 400 N. Tampa Street

Franklin Exchange: 655 N. Franklin Street

Suntrust Financial Center: 401 E. Jackson Street

Two city buildings: 306 E. Jackson and 700 E. Twiggs Street

WOW! Business products include business Internet, Ethernet and dedicated Internet access up to 10 Gbps, voice services ranging from simple phone lines, to advanced cloud-based VoIP telephony and connectivity for customer-owned equipment. In addition, WOW! offers data center and cloud services out of one of Tampa's largest data centers.

WOW! Business provides IP-based network, data, voice and cloud services for small and medium-sized business (SMB), enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the

Midwest, Mid-Atlantic and Southeast which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

For more information about WOW! Business SMB, enterprise and wholesale services visit WOW! Business.com.

About WOW!

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 20 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Kansas, Maryland, Alabama, Tennessee, South Carolina, Florida, and Georgia. With an expansive portfolio of advanced services including high speed Internet services, cable TV, phone, business data, voice, and cloud services the company is dedicated to provide outstanding customer service at affordable prices. Visit wowway.com or wowforbusiness.com for more information.

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