



WOW! Business Introduces Faster Internet Speeds for Businesses

Broad Rollout of 110 Mbps Internet Service Kicks Off in Chicago, Cleveland and Columbus as Demand for WOW! Business Commercial Services Continues to Grow

ENGLEWOOD, Colo. – (Dec. 17, 2014) – [WOW! Business](#), a communications and cloud service provider, today announced it's more than doubling Internet access speeds with new plans that deliver up to 110 Mbps downstream and 15 Mbps upstream. The first phase of faster broadband options is initially being made available to businesses in Chicago, Cleveland and Columbus. WOW! Business will offer the faster Internet speeds in additional markets in the first quarter of 2015.

The 110 Mbps service, delivered by cable modem, complements WOW! Business' expanding service portfolio of Internet, voice, data and cloud computing services. The new faster Internet service is designed for businesses that have outgrown their current plans and require more bandwidth tailored to suit their emerging broadband needs. In addition, WOW! Business has increased the speed of its popular \$60 service from 15/2 Mbps to 30/5 Mbps and no longer requires bundled voice to receive the best pricing. Download/upload speed tiers of 8/1 Mbps and 60/5 Mbps are also available.

"Demand for our commercial services by small and medium-sized business, enterprise and wholesale customers, along with members of our Partner Alliance program, continues to rise rapidly," said Brad Cheedle, senior vice president of WOW! Business. "The introduction of higher speed plans provides businesses in these markets with a competitively priced and flexible alternative to existing high-speed Internet services, such as DSL, from a company known for its attentive and superior customer service."

WOW! Business provides IP-based network, data, voice and cloud services for small and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

"With twice as fast download speeds and three times as fast uploads, Chicago, Cleveland, and Columbus businesses in the WOW! Business service area can greatly improve their productivity and customer and employee experiences," added Steve Gorman, vice president of product management for WOW! "Our new speeds also allow businesses that want to utilize the WOW! Business cloud backup and IaaS environment to realize faster connectivity."

For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit [WOW! Business](#).

###

Media Contact:

Wendie Larkin
Calysto Communications
(978) 969-2886
wlarkin@calysto.com