



## **WOW! Business Introduces Hosted VoIP Solution Right-Sized for SMBs and Debuts Inside Wiring Product**

*Coax-based Solution in Midwest Markets Brings High-Reliability Voice Services, Strong Service Culture to Businesses with as Few as Five Lines*

**ENGLEWOOD, Colo.** – (April 22, 2015) – [WOW! Business](#), a communications and cloud service provider, today announced it is expanding its voice offerings, rolling out a Hosted VoIP solution across its Midwest service area that offers reliable, cost-effective voice solutions to business customers with as few as five phone lines. Businesses with smaller voice requirements can now take advantage of Hosted VoIP over the reliable WOW! network, with the assurance they will have ample bandwidth for their company's voice traffic.

The business-grade hosted VoIP service, which is delivered by cable modem, is being rolled out to business customers in Illinois, Ohio, Michigan and Indiana. The service utilizes Polycom handset hardware with multiple service and lease options, relieving customers of the burden of equipment management and high up-front costs. Three different feature packs—Hosted Basic, for basic voice line requirements; Hosted Office, a popular-featured voice line; and Hosted Professional, a fully-featured solution—are available. WOW! has also announced two all-inclusive small business packages that include seats, features, Internet bandwidth, routers and handsets: a \$275 package for five users and \$499 package for 10 users.

Opting for a hosted VoIP service in the cloud offers several benefits to businesses of all sizes, including:

- **Reduced costs:** Companies do not need to worry about maintaining and updating hardware systems on site.
- **Flexible growth:** Customers can grow their service easily as their needs change – including changing bandwidth from coax to fiber as needed.
- **Increased productivity:** Managing phone systems and technology upgrades can be cumbersome; a hosted solution eases these management worries and allows internal resources to focus on other tasks.
- **Feature rich technology:** Voicemail to email integration, caller-designated call routing, simple online management and configuration tools and a broad array of call features are available.

WOW! Business also announced a new inside wiring service for customers who need to increase coverage of their premise's network to use WOW!'s voice and Internet service. The

inside wiring service will offer both plenum-rated and general purpose cables and provide up to 330 feet of CAT 5 cabling per run.

“Smaller-sized businesses need the same reliable and flexible solutions as their larger counterparts, and our new Hosted VoIP over Coax solution is a perfect fit,” said Brad Cheedle, senior vice president of WOW! Business. “Our customers in the Midwest now have access to a cost-effective solution that gives them more control, and wraps them in our proven culture of service.”

WOW! Business provides IP-based network, data, voice and cloud services for small- and mid-sized business, enterprise, government and wholesale customers. The company owns and operates more than 40,000 miles of local fiber-optic and coaxial networks in the Southeast, Mid-Atlantic and Midwest which, along with its data centers, provide customers with scalable, low-latency access to national carrier backbones.

“This new hosted voice solution is delivered over WOW’s own network, meaning our customers benefit from faster deployment and installation, better network oversight and more complete service support,” said Steve Gorman, WOW! Business’ vice president of product management. “Our customers find it easy to get up and running, easy to customize and easy to manage.”

For more information about WOW! Business SMB, enterprise and wholesale services visit [WOW! Business](#).

#### **About WOW! Business**

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Kansas, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners. For more information, please visit [WOW! Business](#).

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