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WOW! Interconnects to Global Capacity's One Marketplace

One Marketplace Provides WOW! With Extended Network Reach, Enhanced Market Visibility and Optimized Revenue Opportunities

Chicago, IL, USA, September 24, 2013 - [Global Capacity](#), the leading network connectivity company, today announces its selection by [WOW!](#), the ninth-largest cable provider in the United States and leading provider of high-speed Internet, cable TV, and phone throughout the Midwest and Southeast, to expand the reach of WOW!'s network footprint and connect its on-net assets to a wider national and global market.

WOW!'s interconnect to Global Capacity's [One Marketplace](#) Chicago Point of Presence (PoP) enables the efficient delivery of higher bandwidth private line and Ethernet services. Global Capacity's One Marketplace provides automated pricing and streamlined service delivery as well as transparent visibility into on-net buildings and service availability for networks. Furthermore, One Marketplace's visibility arms WOW! with real-time industry intelligence on market price, demand and supply, allowing the cable provider to decrease its overall time to market and sell its services more competitively.

The same interconnection will supply Global Capacity with services on WOW!'s infrastructure of over 40,000 miles of fiber assets across 18 markets in the Midwest and Southeast. This bilateral interconnect agreement further differentiates Global Capacity's ability to provide competitive connectivity solutions to a growing ecosystem of One Marketplace buyers.

"Global Capacity is a valuable cornerstone partner that understands the wholesale and business model while realizing the intrinsic value of our mutual partnership," comments Brad Cheadle, Senior Vice President, Business Services, of WOW! "With an interconnection to One Marketplace, WOW! is able to validate the buildings within our network footprint and increase the on-net inventory accessibility for Global Capacity's customers through our 150,000 buildings."

"Our relationship with WOW! provides the opportunity to expand the breadth and reach of network capabilities for both of our companies," adds [Ben Edmond](#), Chief Revenue Officer of Global Capacity. "Global Capacity's One Marketplace platform enables WOW! to leverage an automated process to streamline and simplify network operations while simultaneously gaining access to an entire



marketplace of networks, allowing for the best customer experience at all transaction points.”

Global Capacity’s One Marketplace provides customers with a single source for procuring network connectivity solutions that extend their network reach efficiently and cost-effectively, delivering the network coverage service providers require without the complexity of managing multiple suppliers. Learn more about Global Capacity’s One Marketplace platform by visiting <http://globalcapacity.com/one-marketplace>.

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About Global Capacity

Global Capacity is the marketplace of networks, delivering ubiquitous network connectivity solutions via its industry-leading platform, One Marketplace. One Marketplace eliminates the complexity and inefficiency of a fragmented network market by combining an aggregated, interconnected physical network with a unique cloud application that automates the design, pricing, ordering, delivery, and maintenance of network solutions. One Marketplace provides cost-effective, high-performance network solutions that support the exploding bandwidth requirements driven by the cloud, mobility and globalization for wholesale and enterprise customers. Additional information can be found at www.globalcapacity.com or by connecting with Global Capacity on [Twitter](#) and [LinkedIn](#).

About WOW!

Founded in 1996, WOW! is one of the nation's leading providers of high-speed Internet, cable TV, and phone, serving communities in Illinois, Michigan, Indiana, Ohio, South Dakota, Iowa, Minnesota, Kansas, Tennessee, Alabama, Georgia, South Carolina, and Florida. In Kansas and South Dakota, WOW! services are provided through an affiliation of WOW! and Knology, Inc. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners. www.wowway.biz

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